

## FOR IMMEDIATE RELEASE

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LINK TO PHOTOS AND VIDEOS

## Enjoy Huntsville's coolest experience—Fire & Ice at Huntsville Botanical Garden!

HUNTSVILLE, Ala. (Jan. 13, 2025) – Fire & Ice is back! Start off the year with a one-of-a-kind, unforgettable winter gathering at Huntsville Botanical Garden (HBG) as we throw open the doors and join the elements from 7-11 p.m. on Friday, January 24.

Guests are invited to "chill" with friends while creating warm memories as they explore a winter wonderland of lights. Specialty drinks will be available at the ice luge, sponsored by Tito's Vodka, or warm up with hot chocolate and other specialty spirited beverages and mocktails. The evening will be topped off by roasting marshmallows over fire pits for s'mores, a DJ dance party under the stars, and amazing performances by fire dancer Lila Celeste.

"We are so excited to bring this unique event to Huntsville again," said HBG Visitor Program Coordinator Sharon Singletary. "Last year's inaugural event was amazing, and there really is nothing like it around here. It's the perfect way to kick off 2025!"

This event is open exclusively to adults 21+. Tickets are available for purchase at <a href="https://hsvbg.org/calendar-event/fire-and-ice/">https://hsvbg.org/calendar-event/fire-and-ice/</a>. Ticket purchase includes admission and one complimentary drink. Food will be available for purchase. Warming areas will be available inside and outdoors.

Ticket prices (before tax):

- **HBG members:** \$45 in advance, \$55 at the door
- **Public (non-members):** \$50 in advance, \$60 at the door

Guests should dress for the elements—warm clothes, layers, and gloves are recommended! Fire & Ice will be held rain or shine, and tickets are non-refundable. Don't miss this extraordinary blend of fire and ice, creating an evening filled with music, warmth, and winter wonder!

About Huntsville Botanical Garden

Huntsville Botanical Garden is a 501(c)(3) nonprofit organization that exists to connect people to plants in order to support a healthier quality of life for the region. Open year-round, the Garden contains diverse ecosystems to explore within its 118 acres. From grassy meadows to woodland paths, aquatic habitats to stunning floral collections, the Garden invites guests of all ages to discover the beauty and wonder of the natural environment. For more information, visit <u>hsvbg.org</u>.