



## **MEDIA CONTACT**

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## **FOR IMMEDIATE RELEASE**

## **MEDIA KIT**

### **Galaxy of Lights striving for #1 on USA TODAY's 10Best Botanical Holiday Light Show list**

*Huntsville area encouraged to vote now, vote often*

HUNTSVILLE, Ala. (November 3, 2025) – After winning the #2 spot in 2023 and 2024, Huntsville Botanical Garden (HBG) is once again nominated for the 10Best Botanical Holiday Light Show list. Voting for the Best Botanical Light Show Award began today and will continue through Monday, December 1, at 11:59 a.m. EST. The public is encouraged to **vote today and each day** leading up to December 1 to help HBG secure the top spot in 2025—just in time for Galaxy of Lights' 30<sup>th</sup> anniversary!

Winners for USA Today's 10Best Travel Awards are chosen by popular vote. Everyone is encouraged to vote every day to help get HBG to the top.

"We are thrilled that visitors, members, volunteers and supporters from our community voted for Galaxy of Lights in such numbers last year that we landed at #2 in a list with extremely strong competitors.," said HBG Chief Executive Officer Sue Wagner. "We are truly grateful for their support, and we hope to get to #1 this year."

Galaxy of Lights was nominated with 19 other light shows at gardens and arboreta by a panel of relevant experts, including a combination of editors from USA TODAY, editors from 10Best.com and expert contributors.

"The Garden has been making the holidays sparkle for 30 years with this one-of-a-kind tradition," said Wagner. "With fresh features to experience this year such as strolling through the newly re-

imagined Icicle Forest, riding the Evergreen Express, enjoying s'mores at The Gathering or a cup of hot cocoa from the Cocoa Castle, and walking through the beautifully lit Purdy Butterfly House, we know this year is going to be the best Galaxy of Lights yet."

To vote for Galaxy of Lights, visit <https://10best.usatoday.com/qr/54318/>.

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### **About Galaxy of Lights**

Galaxy of Lights at Huntsville Botanical Garden features stunning pathways filled with festive cheer. With walking and driving options, this event is perfect for families, couples, and friends of all ages — even dogs can join in the festivities on select dog-walking nights! Designed and engineered 100% in-house, Galaxy's 1.5 miles of sparkling light displays, choreographed music, and interactive elements immerse guests as part of the holiday magic. For more information, visit [hsvbg.org/galaxy](https://hsvbg.org/galaxy).