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FOR IMMEDIATE RELEASE

Huntsville Botanical Garden unveils third annual Wedding Expo

HUNTSVILLE, Ala. (Feb. 11, 2025) – Whether you are starting your wedding planning journey, or you are tying up loose ends before the big day, Huntsville Botanical Garden (HBG) wants you to say “I do!” to attending the third annual Wedding Expo hosted at the Garden on Sunday, Feb. 23, from noon-4 p.m.

Attendees will be able to discover everything essential for planning a wedding, all in one place, up close and in person.

“We want to make wedding planning as easy as possible by offering a variety of vendors all in place at one time,” said Visitor Programs Coordinator Sharon Singletary. “The Expo will give guests an opportunity to chat with the area’s most talented wedding professionals as they taste delicious cakes, see beautiful flowers, find amazing decor, and discover solutions for all their planning needs.”

Guests are encouraged to try samples, ask questions directly to vendors, and leave with tons of wedding planning swag. Vendor categories include:

- Caterers
- Professional stylists
- Makeup artists
- Photographers/videographers
- Florists
- Cake decorators
- DJs
- Rental companies
- Wedding planners
- Event coordinators
- Travel agents
- Decorators

Sharon explained this kind of event can help take the burden off of the bride and groom for searching out reputable wedding professionals. It can also provide a fun bonding experience for those involved in planning a wedding.

“Planning a wedding can be pretty stressful,” said Sharon. “The Expo is a perfect way to vet potential vendors for your big day, and it can be a lot of fun crossing things off your ‘to-do’ list with your one special someone or your entire entourage.”

Advance tickets are \$25 for HBG members and \$30 for non-members and can be purchased at hsvbg.org/calendar-event/wedding-expo/. The price increases to \$30 for HBG members and \$35 for non-members who wait to purchase at the door. Ticket purchase includes admission to the Garden.

Vendors interested in having a presence at the Wedding Expo can find more information and register at hsvbg.org/wedding-expo-vendor-application/. Vendor registration will be limited to a predetermined number of vendors for each category, ensuring adequate variety within the Expo. Spaces are limited as well as the number of vendors per category and vendors are encouraged to reserve their spot as soon as possible.

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About Huntsville Botanical Garden

Huntsville Botanical Garden is a 501(c)(3) nonprofit organization that exists to connect people to plants in order to support a healthier quality of life for the region. Open year-round, the Garden contains diverse ecosystems to explore within its 118 acres. From grassy meadows to woodland paths, aquatic habitats to stunning floral collections, the Garden invites guests of all ages to discover the beauty and wonder of the natural environment. For more information, visit hsvbg.org.