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FOR IMMEDIATE RELEASE

Step into a world of blossoms, elegance, and purpose at Huntsville Botanical Garden's 11th Annual Spring Hat Luncheon

HUNTSVILLE, Ala. (February 26, 2025) – Celebrate the beauty of spring in style at Huntsville Botanical Garden's 11th Annual Spring Hat Luncheon on Thursday, May 1, 2025! This beloved tradition blends philanthropy, fashion, and floral splendor for an afternoon of elegance and purpose, all set against the breathtaking backdrop of the Garden in full bloom.

This year, guests will be treated to an exclusive presentation by Robbie Honey, "The Accidental Botanist," whose work in floral artistry and botanical exploration has captivated audiences around the world. In addition, attendees will enjoy a delightful three-course meal crafted by Stephanie Mell of Church Street Wine Shoppe, featuring fresh, seasonal flavors that perfectly complement the occasion.

Proceeds from the Spring Hat Luncheon directly support the Garden's greenhouse initiative, which fosters education, plant science, conservation, and botanical beauty. By attending, guests play a crucial role in helping Huntsville Botanical Garden grow and thrive for future generations.

"This event is a great opportunity for Garden friends and enthusiasts to come together for the common purpose of supporting much-needed improvements to the heartbeat of Huntsville Botanical Garden—its greenhouses," said HBG Chief Executive Officer Sue Wagner. "Updated greenhouses are crucial to our mission to connect people to plants to improve quality of life in our region."

An integral part of the day's fundraising efforts is an exclusive prize drawing with opportunities to win incredible experiences, luxury gifts, and exclusive packages including:

- **HBG Exclusives:** Native azaleas, a home visit from one of our staff horticulture experts, a family membership to HBG, admission to an adult education class of your choice, and a picnic basket experience at the Garden

- **Game On! VIP Sports Experiences:** Five premiere bullpen tickets for the July 19, 2025 showdown between the Braves vs. Yankees; four general admission tickets plus a behind-the-scenes tour of Huntsville Football Club at Wicks Family Field, and a Trash Pandas regular season game package
- **Creative Expressions:** Exclusive local artwork and a piece commissioned by Christina Wegman Fine Art
- **Ultimate Kid's Experiences:** Two tickets for the Mommy & Me Tea at the Garden, a STEM Camp at HBG, a Pine Ridge Day Camp session, and a family 5-pass to EarlyWorks Museum
- **Treat Yourself:** A mini headshot session with headshots, massage, beauty treatments, and gift cards from Personal Couture & Monkees
- **City Spectacular:** Luxury executive transportation, Huntsville Symphony Orchestra tickets paired with fine wine, a Prohibition gift card, and a Church Street family dining gift certificate

What's on the Menu?

Attendees will enjoy a lunch menu curated by Stephanie Mell of Church Street Wine Shoppe:

- Honey crisp salad with baby greens, honey crisp pickled apples, apricots, and feta cheese
- Roasted chicken with peach chutney, orange honey sweet potato, and Swiss chard
- Honey orange roll, topped with a blueberry compote

What to Wear

Of course, hats and fascinators are a must-have for the Spring Hat Luncheon! Recommended attire for this event is Garden party chic – think pastels, florals, and airy fabrics and shoes with wedges or block heels, or dressy flats for easy movement.

Tickets & Event Details

The Spring Hat Luncheon takes place in the elegant Isenberg Grand Hall at Huntsville Botanical Garden. Tickets are available for purchase online at <https://hsvbg.org/calendar-event/shl/>.

Don't miss this unforgettable celebration of spring, style, and purpose!

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About Huntsville Botanical Garden

Huntsville Botanical Garden is a 501(c)(3) nonprofit organization that exists to connect people to plants in order to support a healthier quality of life for the region. Open year-round, the Garden contains diverse ecosystems to explore within its 118 acres. From grassy meadows to woodland paths, aquatic habitats to stunning floral collections, the Garden invites guests of all ages to discover the beauty and wonder of the natural environment. For more information, visit hsvbg.org.

