



Taking Photographs at Huntsville Botanical Garden

Huntsville Botanical Garden allows photography in its gardens and facilities under specific guidelines which are established to protect the experiences of casual visitors, to preserve the integrity of the Garden as a preeminent location for bridal and other formal portraits, and to protect the Garden's image.

Please be careful where you stand. If you are standing in an area where there is a high flow of traffic, please be courteous to other Garden visitors. Please do not stand in any clusters of plants or flowers where there is a chance that they may be broken or damaged.

Please make sure to wear appropriate attire at all times as we are a family-friendly attraction.

Personal Photography Policy

The Garden permits guests to take photos and videos with cell phones and handheld cameras, including video cameras, at any time for personal use. The Garden encourages guests to post their photos on social media and tag the Garden using #hsvgarden. **The sale of photos and videos taken at the Garden without the express written consent of the Garden is strictly prohibited.**

The use of professional-grade camera equipment, including light stands, rolling equipment bags, bounce cards, stools, apple boxes, props, or other similar items, is strictly prohibited without prior permission. The Garden may allow tripods and monopods during lower visitation periods or in lower traffic areas. Selfie sticks are permitted.

Drones are prohibited without prior approval and only FAA Part 107 certified drone pilots are allowed to operate drones in the Garden (see [Drone Photography application and rules](#)).

The Garden allows posed photography sessions. Please see our Professional Photography Policy (below) or check with our Guest Experience Department for more details.

The Garden permits promotional and commercial photo and video shoots with prior arrangements. These shoots will require a sitting fee and must be scheduled by calling the Marketing and Communications department at 256-830-4447 ext. 226.

All Garden guests grant their permission to Huntsville Botanical Garden to utilize their image, likeness, and/or voice in photos and videos for any purpose whatsoever in perpetuity throughout the universe.



Professional Photography Policy

Fees paid to the Garden for photography sessions support the mission of Huntsville Botanical Garden.

- Professional photography inquiries are made through the Guest Experience Department by calling 256-830-4447 ext 266 or emailing info@hsvbg.org.
- A sitting fee is required.
 - **Professional Photography Sitting Fee - \$150**
This includes a two-hour session in Huntsville Botanical Garden and admission for four people plus photographer.
 - **Commercial/Advertising Photography Fee - Negotiable**
Contact marketing@hsvbg.org to inquire about commercial photography and videography fees.
 - **Photography Annual Pass - \$500**
For professional photographers who wish to have unlimited photo shoots in public, outdoor spaces of the Garden for one year commencing on the date of application and fee payment.
 - Photo shoots are limited to a three-hour session for up to four subjects plus the photographer.
 - Additional subjects during a three-hour session must purchase regular Garden admission.
 - Photo shoots must take place during regular Garden hours.
 - **Photography PLUS Drone Annual Pass - \$650**
 - Includes all benefits of Photography Annual Pass plus permission for qualified applicants to fly drones for photography and videography purposes. Additional rules apply.
- Restrooms cannot be used as dressing rooms and changing rooms are not available. Please arrive dressed for your photo shoot.
- Please be careful where you stand. If you are standing in an area where there is a high flow of traffic, please be courteous to other visitors of the Garden. Please do not stand in any clusters of plants or flowers where there is a chance that they may be broken or damaged.
- If you have paid a sitting fee and have only used a portion of the time allotted due to inclement weather, you may use the balance of your time another day. Please report your departure to the Admissions Desk to reschedule.



Professional Photography Application (Single Day)

Please select an option below:

Professional Photography Sitting Fee - \$150

This includes a two-hour session in Huntsville Botanical Garden and admission for four people plus photographer.

Commercial/Advertising Photography Fee - Negotiable

Contact info@hsvbg.org to inquire about commercial photography and videography fees.

Requested Photography Date:

Arrival Time:

Client's Name:

Photographer's Name:

Photographer's Company Name:

Number in Party (including photographer):

Email Address:

Address:

Phone:

____ Appropriate attire will be worn at all times (initial)

Applicant's Signature

Date

Garden Staff Signature

Date

For Internal Use Only

Date: _____ ALTRU# _____

GER: _____

Policy: _____ check credit

Entered: _____