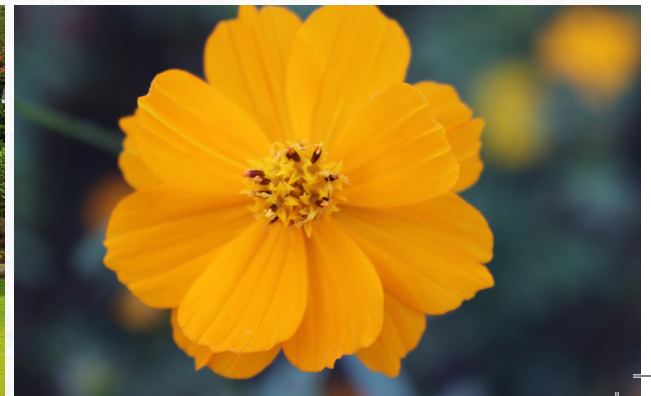


ANNUAL REPORT

HUNTSVILLE BOTANICAL GARDEN

October 1, 2019 - September 30, 2020



MESSAGE FROM THE CEO



Dear Garden Friends and Supporters,

In 2020, we faced unprecedented challenges as individuals and as a community, but we have learned to adapt, innovate, and thrive together. Just as nature weathers each storm and emerges stronger than before, we have remained resilient, steadfast in our commitment to our mission and assured of the bright future that lies ahead for the Garden.

This year looked a little different for all of us, but with the support of our community, we have persisted and served as a place of respite and peace in uncertain times. Through the diligent work of our staff and volunteers, we safely welcomed visitors to enjoy the beauty of the Garden both in person and virtually.

Moreover, we continued to grow and expand our impact this year, providing new and exciting ways for our community to

connect with plants. We launched the Golden Hour, Nature Academy, and our virtual adult education program; we adapted our plant sales and summer camps to offer meaningful programs while incorporating health and safety guidelines; and we continued to nurture a myriad of community partnerships in the pursuit of plant conservation research.

As I think back on the past year, I am humbled by the support of our community, inspired by what we have accomplished together, and energized by the potential for big things to come.

I invite you to imagine with me the impact we can have together in the years ahead. Our youth education programs can spark passion in the next generation of plant stewards. Our conservation initiatives can help protect the native biodiversity of the region. Our guest experiences can engage visitors from near and far in ways that will surprise, delight, and inspire.

We have learned this year that we cannot predict what the future holds, but rest assured that our commitment to our mission will not waver. Together, we will continue to build a greener, healthier community, one day at a time.

Thank you for your support, and see you at the Garden!

Sue Wagner
Chief Executive Officer

Board of Directors 2019-2020

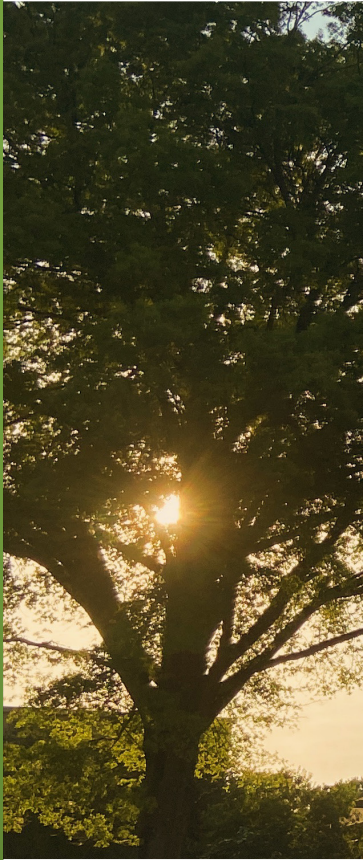
Mary Griffith, Chair
Warne Heath, Vice Chair
Carol Tevepaugh, Vice Chair
Tharon Honeycutt, Treasurer
Janet Brown, Asst. Treasurer
Leta DeMaioresibus, Secretary
Elaine Alspach
David Bier
Penny Billings
Gary Bolton
Carla Bossard
Lynn Carden
Lynn Collyar
Mary Grace Evans
David Harbarger
Tricia Heyward
Hank Isenberg
Kim Lewis
Terry Lewis
Eric Mills
Lana Ritch
Reba Rogers
Charlie Sealy
Jeff Showalter
Beth Sippel
Brandy Smith
Kathi Tew

Advisory Board, Elected, 2019-2020

Kathi Tew, Chair
Heather Adair
Tracy Barrett
Stephanie Bastiaans
Cynthia Crutchfield
Paula Cushman
Jeff Haars
Kristina Hendrix
Lee Holland
Dwayne Johnson
Brenda Martin
Thomas O'Connor
Jami Peyton
Bill Phillips
Will Pylant
Lindsay Rice
Craig Satterfeal
Stephanie Waddell
Portia Waite
Amanda Weaver
Beverly Weiner
Jennifer Wu

Foundation Board 2019-2020

John Purdy, Chair
Bobby Bradley, Vice Chair
Al Sullivan, Treasurer
Linda Smith, Asst. Treasurer
Pamela Barratt White, Secretary
Phylis Baron
David Lucas
Emily Robertson
Bill Snoddy
Jay Stowe
Middie Thompson
Beth Wise
John Wynn
Roy Nichols, Emeritus



OUR IMPACT AT A GLANCE

Financial Results	FY20	FY19
Total Operating Revenue	\$3,948,555	\$5,042,337
Total Operating Expenses	\$3,886,002	\$4,956,086

Note: Pre-audit operating budget only. Does not reflect restricted funds/capital campaign.

Due to the impact of COVID-19 on daily operations, the Garden experienced a 22% reduction in revenues during FY20. But through the **perseverance** of the staff and the **support** of the community, this challenge was met, resulting in no net loss for the organization.

227,737

On-Site Visitors

The Garden was closed to the public March 17 - May 6, 2020, due to COVID-19.

7,568

EOY Household Memberships

3,588

Education Program Participants (Youth and Adult, On-site and Online)

Social Media



2.6 million people reached
+9,705 followers



925,000 people reached
+4,874 followers

Volunteers

1,403 individuals served a total of

28,633

hours, equal to a value of **\$673,448**.

Value is based on standard volunteer equivalency rate of \$23.52 per hour.

248

Rental Events

All rental events in March through September were held in compliance with COVID-19 health and safety guidelines.

\$447,500

in Corporate Support

L'ESPALIER - Major Donor Society of the Huntsville Botanical Garden

L'Espalier - A trellis or other framework on which a tree or shrub is trained to grow. L'Espalier is a French word derived from the Italian *spalliera*, meaning something to rest the shoulder (*spalla*) against; a support. The purpose of the society is to honor and recognize the individuals and organizations whose outstanding and cumulative giving provides the framework on which our Garden grows.

Designation is based on giving through fiscal year-end, September 30, 2020. To our L'Espalier members: Thank you for your support of the Garden's mission!

NONPROFIT ORG
U.S. POSTAGE
PAID
HUNTSVILLE, AL
PERMIT #110



4747 Bob Wallace Ave.
Huntsville, AL 35805

La Foret (Forest)

\$500,000 & Over
CUMULATIVE LIFETIME GIVING
Alpha Foundation, Inc.
Bob and Phyllis Baron
City of Huntsville
Damson Automotive Group
Jerry and Butch Damson
The Garden Guild
Huntsville Botanical Garden
Foundation
Roy and Sue Nichols
Bill and Eloise Probst
John and Tine Purdy
Steve and Emily Robertson
Mark C. and Linda J. Smith

L'Arbre (Tree)

\$100,000 - \$499,999
CUMULATIVE LIFETIME GIVING
ADTRAN, Inc.
Rey and Cynthia Almodovar
Marc and Sheryl Bendickson
The Boeing Company
Bobby A. Bradley and Charley
S. Burruss
Vernon and Dean Bush
Crestwood Medical Center
The Daniel Foundation of
Alabama
Julian and Dorothy Davidson
Michael and Leta DeMaioirbus
Dynerics, Inc.
Betty R. Grisham
Harbarger Landscape Design
Mr. and Mrs. James D. Hays
Hexagon Safety & Infrastructure
John and Teri Holly
Arnold Hornbuckle
The Huntsville Times
John and Ruth Jurenko
The Olin B. King Foundation
Kresge Foundation
Laughlin Service Funeral Home
and Crematory
Herbert and Terry Lewis
Lockheed Martin Corporation
Peter and Jean Loux
The Jane K. Lowe Charitable
Foundation

Madison County Commission
Lonnie and Helen McMillian
Robert and Mary Lou McNabb
Redstone Federal Credit Union
Regions Bank
James and Pam Rogers
SAIC
Janice Smith
Bill and Jeanie Snoddy
Loretta Spencer
Bill Stender
Teledyne Brown Engineering
Toyota Motor Manufacturing
of Alabama
Pamela Barratt White
Carol Williamson
Window World

La Fleur (Flower)

\$50,000 - \$99,999
CUMULATIVE LIFETIME GIVING
AEGIS Technologies
Charles and Sarah Allen
AT&T
BB&T
City of Madison
COLSA Corporation
Combined Federal Campaign
Daylily Garden Volunteers
Digium, Inc.
Dunagan Yates & Alison Plastic
Surgery Center
Thornton and Sue Fleming
Jim and Mary Griffith
Jack and Harvilee Harbarger
Frank and Patsy Haws
Steve and Andrea Hill
Harold and Brenda Holmes
Huntsville Herb Society
Botanical Garden Iris Society
Builders Association
Jacobs Technology, Inc.
LJHarris
James and Patricia Lindberg
LMI
Madison County Legislative
Office
Master Gardeners of North
Alabama
McDonnell-Douglas Corp.

Lucy Mize
NASA
Bill and Josie O'Meara
The Orthopaedic Center
The PNC Financial Services
Group
The Propst Foundation
Raytheon
Calame and Dianne Sammons
Schoel Engineering Huntsville
Bill and Donna Shergy
Stanley Smith Horticultural Trust
Al and Kathy Sullivan
Synovus
Jean Wessel Templeton
Tennessee Valley Authority
Bernhard and Ilse Tessmann
Vertiv Co
Walmart
Wells Fargo Bank
Wild Birds Unlimited
John B. Winch

La Branche (Branch)

\$25,000 - \$49,999
CUMULATIVE LIFETIME GIVING
Alabama Bureau of Tourism
& Travel
AmSouth Bank
Steve Anthony and Saralyn
Dwyer
Avion Solutions, Inc.
BAE Systems Shared Services,
Inc.
BBVA Compass Bank
BDM Federal, Inc.
Belk, Inc.
Bennett Nurseries
Philip and Betty Bentley
Botanical Garden Iris Society
Bradley
Buffalo Rock Company
CALIBRE
Mike and Lynn Carden
Center for Sight, PC
Cepeda Systems & Software
Analysis
Champion Windows and Home
Exteriors of Huntsville
Chick-fil-A

Robert and Carol Churchill
Wes and Frances Clayton
Ron and Alice Clements
DaimlerChrysler
Roy and Sue Day
Jerry and Edna Deener
DESE Research, Inc.
Philip and Kathleen Dotts
Lu Downey
Estate of Margaret P. Peabody
Fountain Parker Harbarger &
Associates, Inc.
Gothic Guild
Thomas and Susan Griffith
Thomas and Dale Griggs
Walt and Marilyn Grundy
William and Kathy Gurley
Jean Hairston
Robert and Shirley Hale
John and Kimberly Hartley
Barney and Patricia Heyward
HighTower Twickenham
Huntsville Fern Society
Huntsville Twickenham Rose
Society

La Branche (Branch)

\$25,000 - \$49,999
CUMULATIVE LIFETIME GIVING
IBM
Harvie and Marilyn Jones
Ray and Libby Jones
Keel Point
Steve and Cheryl Kenamer
Fred and Alice Lanier
Byrd and Rosemary Latham
Jack and Jean Lee
Peter and Betsy Lowe
Bob and Cindi Ludwig
McCurdy Animal Hospital
Mercedes-Benz of Huntsville
Michael and Jana Moody
Michael and Elizabeth Morard
John Mullins
Loch and Freya Neely
Jay and Linda Newkirk
Nichols Research Corporation
North Alabama Daylily Society
OASYS, INC
Charles and Marcia Overstreet
Molly Payne
Janey and Jean Penney
Red Wing Shoe Store
Joe and Lana Ritich

Rootmaker Products Company
Russ Russell Commercial
Real Estate
S3, Inc.
Warren Schoenkecht
Marshall and Lucinda Schreeder
SCI Systems
Science & Engineering
Services, LLC
Servis1st Bank
Larry and Rebecca Smith
Richard G. Smith
John and Flo Stallworth
Tim and Paula Steigerwald
Jim and Carol Tevepaugh
Bridgett Thornton
Richard and Brenda Titus
Jack and Irma Tudor
Turner Construction Company
United Launch Alliance
Frank VanLandingham
Venturi, Inc.
WaveLink, Inc
Kevin and Lori Webber
Louis and Beverly Weiner
Robert and Marilyn Whiteford
Wildflower Society & Friends
Woody Anderson Ford
WOW!

La Tronc (Trunk)

\$10,000 - \$24,999
GIVEN IN TEN-YEAR PERIOD
Accurate Machine and Tool
Corporation
AECOM
Aerojet Rocketdyne
Aetos Systems, Inc.
Alabama Climate Control
Alabama Colon & Gastro PC
Alabama Strong
Allied Waste Services
Anne Cary Walker Charitable
Trust
James and Mary Lib Apple
Aviagen, Inc.
Eleanor S. Baker
BancorpSouth, Inc.
Jason and April Banks
Bankston Motor Homes, Inc.

Joseph and Helen Bergantz
Jay and Penny Billings
Blue Cross & Blue Shield of
Alabama
Fred and Jo Ann Braam
Jim and Terry Bradford
The Broadway Group
Brodowski, McCurry,
Maynor & Miller
David and Janet Brown
Canvas, Inc.
Sandra and Martha Cepeda
Cimarron Composites
Lynn Collyar and Sarah Green
Claudia Conn
Philip and Alison Crosby
Mark and Cynthia Curran
Dental Professionals on
Whitesburg
Doris Burwell Foundation
Edward Jones
Edward Jones - Andy Johnson
HighTower Twickenham
Venturi, Inc.
WaveLink, Inc
Kevin and Lori Webber
Louis and Beverly Weiner
Robert and Marilyn Whiteford
Wildflower Society & Friends
Woody Anderson Ford
WOW!

LogiCore Corporation
David and Michele Lucas
Madison Dermatology
Massage Envy
Matheny Goldman Architects
+ Interiors
Dene Mathews
H. Wayne and Ann McDonald
Meyer and Lee Fine Jewelry
Judi Moon
Al and Lorraine Mullin
Mike Murdock and Anne Tinker
John and Martha Nelson
Network Services and
Support, Inc.
New York Life - Shane Stromei
Christy Nickelson
nLogic, LLC
Northrop Grumman Corporation
Thom and Doty Pierce
Polaris Industries
Port of Huntsville-Huntsville
International Airport
J.N. Pritzker
Progress Bank
Rain Bird Corporation
Remington Outdoor Company
Renasant Bank
RockWood Studios, LLC
Salon Allure
Samples Properties
Sara Baker Foundation Inc
Sentar, Inc.
Signmatch, Inc.
State of Alabama
Jay and Elaine Stowe
Bill and Susan Sullins
Norm and Kathi Tew
Thompson Gray, Inc.
George Thurlow
Ken and Ann Tippie
Shannon and Peggy Turney
Richard and Nancy Van
Valkenburgh
Van Valkenburgh & Wilkinson
Realtors
Muck and Margaret Vann
Valcan Materials Company
Kathleen Waite
Cary Walker

Willbrook Solutions, Inc.
Stanford and Cathy Wilson
Wendy Wilson and Curt Benze
Wilson Garage Door Company of
Huntsville, Inc.
Wiregrass Construction
Company, Inc.
Samuel and Angie Yeager
Keith and Stephanie Young
Y-Tech Services, Inc
Yulista Aviation

La Racine (Root)

\$5,000 - \$9,999
GIVEN IN FIVE-YEAR PERIOD
AVISTA Strategies, Inc.
Barrios Technology
Thom and Jennifer Blier
Bill Penney Toyota
Shirley Brown
Merv and Carmie Budge
Harold and Ann Carey
C.H. and Kathy Chan
COPT
Beverly Cordrey
Conway and Carole Anne Eilers
Bradley and Mollie Garland
Steve and Kathy Gilder
John and Rajeon Gully
Patricia Hair
David and Amy Harbarger
Hill Technical Solutions, Inc
Huntsville/Madison Co.
Convention & Visitors Bureau
i3, Inc.
Inspire & Achieve
Robert and Margaret Jackson
George and Margaret Jones
Charles and Melanie Kettle
Claude and Marta Kinzer
Sandy and Melissa Kirkindall
Loewen Windows
LSINC, Inc
Bill and Anna McDowell
The Miller Estate
Leonard and Ila Mitthum
Everett and Dev Mosley

Manufacturing Technical
Solutions, Inc.
National Technical Systems, Inc.
Nesin Therapy Services, P.C.
Anthony and Gail Orme
Joel and Amber Palmer
Barbara Paul and Tom Hickerson
PeopleTec, Inc.
Bennett Perritt
Steven and Mary Ellen Peters
Brian and Kelli Pollock
Project XYZ
Radiance Technologies, Inc.
Rodney and Beth Richardson
RJYoung
Charles and Ellen Robinson
Jim and Reba Rogers
Saxton Living Trust
Charlie and Sasha Sealy
David and Beth Sippel
SportsMED Orthopaedic
Specialists
Stender Foundation
Harold and Julie Stephens
Jennifer Stephens
StrataG Solutions, Inc.
Chris Stuhlinger
Summit 7 Systems
Summit Aviation, Inc.
System Dynamics International
Inc
Jonathan and Karen Whitcomb
Sue Whitehead
David and Sue Ziegler

La Graine (Seed)

\$1,000 - \$4,999
GIVEN IN LAST FISCAL YEAR
a.i. solutions
Alabama Brigade, Descendants
of Washington's Army at
Valley Forge
A.J. and Ivy Albert
All Needz Rental Center Inc.
Earl and Elaine Alspach
Jonathan and Margaret Baker
Carpet One
Century Automotive Group
Church Street Wine Shoppe
Conditioned Air Solutions

Carlos and Lisa Correia
Ken and Margaret Denton
Jane, Lydia and Nina Diamantis
Eager Beaver Tree Service
Sandy and Joe Ellis
John and Cathy Filippo
Tim and Barbara Fisk
Wilma Frazier
Owen and Eve Garriott
John and Patti Gipson
Vickie Goodness
Graham & Company
Trey and Michelle Grantham
Jeff and Nancy Haars
Hammer & Stain of Huntsville
Michael and Laurelie Hayes
Warne and Mary Ena Heath
Shirley C. Henderson
Linda Hill
Tharon and Tammy Honeycutt
Tim and Cindy Howard
Cindy Jones
Dawn Jones
Jim and Nita Lewis
Madison County Beekeepers
Association
Donie Neal Martin
MJG Solutions
MTSI - Modern Technology
Solutions
Outpatient Diagnostic Center
Bill and Marilyn Phillips
Premier Bank of the South
Redstone Arsenal Military &
"Citizens' Club"
Joel and Tammy Rex
RUAG Space USA
Jeff and Cecilia Showalter
Silver Linings Neurodevelopment
Rosalie Smith
Joe and Michael Stafford
Fran Stokes
STORE Capital Advisors
Caleb and Ashley Thomas
Vetery Integrated Systems
Patricia Wertz
James Wise
Jennifer Wu and Chris Sanders