



HUNTSVILLE BUTANICAL GARDEN





2024 Annual Report

Message from The CEO

Dear Garden Friends and Supporters,



Reflecting on an impactful year, I am proud to share the milestones that Huntsville Botanical Garden achieved in 2024. Guided by our strategic framework, nurtured by our Core Values, and rooted in three pillars — Core Mission Support, Plant Science and

Conservation, and Public Engagement — we have advanced our mission to connect people with plants in meaningful and transformative wavs.

Education remains at the heart of our mission. This year, we formed new partnerships with Huntsville City Schools, Madison City Schools, and Madison County Schools, enhancing educational opportunities for students and providing professional development for teachers in the district. The *Cultivate*: STEM Educators program has continued to expand its reach, empowering educators through continuing education opportunities in content knowledge and technical ability to teach plant-based sciences to students in Alabama's key regions. Additionally, the inaugural year of our Garden Sprouts Pre-K program was an inspiring success, blending nature play with early childhood education, and receiving enthusiastic praise from parents.

The harmony of art and nature shone bright during the *Glass* in Flight exhibit, featuring 21 larger-than-life sculptures by Alex Heveri. These pieces, inspired by pollinators including butterflies, dragonflies, birds, beetles, and bees, were features in the Garden from May through October and elevated the naturally delightful beauty of our grounds.

Within Plant Science and Conservation, Garden staff have worked to deepen collaboration and partnerships with scientists, public gardens, and universities to study and preserve the unique plant biodiversity of our region. Design work is being done to refresh the iconic Four Seasons Garden, with an emphasis on showcasing native Alabama plants. Additionally, efforts are ongoing to support upgrades to the Greenhouse Complex — the heart of the Garden — enabling the horticulture team to advance its work and further support our mission.

Through all of these efforts, our mission to connect people and plants remains steadfast. From education to conservation, and art to community engagement, we strive to be a source of learning, wellness, and inspiration for all who visit The accomplishments of 2024 are a reflection of the impact of our work and the boundless possibilities that lie ahead.

Thank you for your unwavering support. I look forward to welcoming you back to the Garden in the year ahead, where we continue to nurture connection, exploration, and create naturally delightful memories.

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Sue Wagner Chief Executive Officer

Board of Directors

Will Pylant, Chair Wes Kelley, Vice Chair Lindsav Rice, Vice Chair Clinton Carter, Treasurer Brandy Smith, Assistant Treasurer Brenda Martin, Secretary

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Bobby Bradley, Chair Al Sullivan, Vice Chair Terry Lewis, Treasurer David Lucas, Assistant Treasurer Pamela Barratt White, Secretary

John Purdy Bill Snodd Emily Robertson John Wynn

Annual Revenue Annual Expense

Total Visitation

Visitation

4.705

6,875

973

By The Numbers



L'Espalier Society

The purpose of the society is to honor and recognize the individuals and organizations whose outstanding and cumulative giving provides the framework on which our Garden grows.

Designation is based on giving from January 1, 2024 - December 31, 2024.

La Foret \$500,000 & Over Cumulative Lifetime Giving

Alpha Foundation, Inc. Bob and Phylis Baron City of Huntsville Damson Automotive Group Jerry and Butch Damson The Garden Guild Huntsville Botanical Garden Foundation Hank Isenberg Madison County Commission Roy and Sue Nichols Bill and Floise Propst John and Tine Purdy Redstone Federal Credit Union Steve and Emily Robertson Mark C. and Linda J. Smith State of Alabama Toyota Motor Manufacturing of Alabama Mike and Christine Wicks

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L'Arbre \$100,000 - \$499,000

Cumulative Lifetime Giving

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IBM

LML

La Branche \$25.000 - \$49.999

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John Winch

WOWI

Cumulative Lifetime Giving

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La Graine \$1.000 - \$4.999 Given in Last Fiscal Year

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HUNTSVILLE **B**¹/₂TANICAL GARDEN

4747 Bob Wallace Ave. Huntsville, AL 35805

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La Racine \$5.000 - \$9.999 Given in Five-Year Period