

### **MEDIA CONTACT**

### FOR IMMEDIATE RELEASE

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# Enjoy Huntsville's coolest experience—Fire & Ice at Huntsville Botanical Garden!

HUNTSVILLE, Ala. (Jan. 4, 2024) – Start off the year with a one-of-a-kind, unforgettable night at Huntsville Botanical Garden (HBG) as we throw open the doors and join the elements from 7-11 p.m. on Friday, January 26.

Guests are invited to "chill" with friends while creating warm memories as they explore a winter wonderland of lights and gently falling "snow." Specialty drinks will be available at the 44" ice luge, sponsored by Tito's Vodka, or warm up with hot chocolate and other specialty spirited beverages and mocktails. The evening will be topped off by roasting marshmallows over fire pits, a DJ dance party under the stars, and amazing performances by fire dancer Lila Celeste.

"We are so excited to bring this unique event to Huntsville," said HBG Visitor Program Coordinator Deborah Gerhardt. "There really is nothing like it around here, and it's going to be a fun way to kick off 2024!"

This event is open exclusively to adults 21+. Tickets are available for purchase at <a href="https://hst.bu.nc/hst.b

## Ticket prices:

- **HBG members:** \$40 in advance, \$45 at the door
- **Public (non-members):** \$50 in advance, \$55 at the door

Guests should dress for the elements—warm clothes, layers, and gloves are recommended! Fire & Ice will be held rain or shine and tickets are non-refundable. Don't miss this extraordinary blend of fire and ice, creating an evening filled with music, warmth, and winter wonder!

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### **About Huntsville Botanical Garden**

Huntsville Botanical Garden is a 501(c)(3) nonprofit organization that exists to connect people to plants in order to support a healthier quality of life for the region. Open year-round, the Garden contains diverse